**AphA Journey...**

- **Started in South West Region**
- **First Conference at (Taunton)**
- **Committee Established**
- **AphA CIC & Board Established**
- **New Board structure and constitution**

- **2012**
- **2013**
- **2014**
- **2016**
- **2020**
AphA Board Executive Directors

Rony Arafín
CHIEF OFFICER
Assistant Director of Information – Devon STP

Alison Wilkinson
CHIEF FINANCE OFFICER
Deputy Chief Operating Officer - Devon CCG

Matthew O’Reilly
DIRECTOR OF ENGAGEMENT
Demand & Capacity Senior Manager, NHS England and Improvement

Jane Johnston
DIRECTOR OF MEMBER SERVICES
Interim Senior Information Manager - Surrey Heartlands CCG

Emma Wright
DIRECTOR OF PROFESSIONAL DEVELOPMENT
Director of Information & Business Intelligence - Northern Care Alliance NHS Group

Julia Wilkins
DIRECTOR OF REGIONS
Head of Data & Analytics, The Health Economics Unit

Andrew Barraclough
DIRECTOR OF SKILLS DEVELOPMENT
Assistant Director of Insight - Nottingham University Hospitals NHS Trust

Sarah Culkin
DIRECTOR OF STRATEGY AND PARTNERSHIP
Head of Analytics - NHSX

Garry Fothergill
DIRECTOR OF TECHNICAL DEVELOPMENT
Senior Fellow - Data Analytics at The Health Foundation & Senior Information Analyst at NHS Improvement
Val Perigo  
COMPANY SECRETARY AND BUSINESS MANAGER

Paul Stroner  
APHA PRESIDENT  
Deputy Director, NHS-R Community

Professor Martin Pitt  
NON-EXECUTIVE DIRECTOR - LEAD FOR ACADEMIA AND RESEARCH  
Professor of Applied Healthcare Modelling and Data Science – University of Exeter Medical School

Andi Orlowski  
NON-EXECUTIVE DIRECTOR - LEAD FOR COLLABORATION AND CLINICAL ENGAGEMENT  
Director at the Health Economics Unit

Zoe Turner  
NON-EXECUTIVE DIRECTOR - LEAD FOR EQUALITY, DIVERSITY AND INCLUSION  
Senior Information Analyst - Nottinghamshire Healthcare NHS Foundation Trust
Our purpose is to raise the profile of and represent the voice of health and care analysts as a recognised and respected industry expert, by providing a professional framework and an established support network.

We will help our members to drive up the quality and application of analytics to improve experience in a fast paced and dynamic health and care system.

www.aphanalysts.org
AphA branches cover across the UK - England, Wales, Scotland and Northern Ireland
Why AphA?
Why AphA?

✓ We will help you develop analytical capability through signposting and sharing excellent examples

✓ You are recognised as a professional with our professional accreditation

✓ You have a voice to shape local, regional and national change in the analytical landscape

✓ We will you develop health and care for the future by using robust analytical methods

✓ You will be part of a thriving analytical community to network with like-minded people, advance skills and share knowledge

✓ AphA will represent you as a ‘scientific’ professional by providing independent thought leadership through lobbying, influencing, and challenging key decisions and policies
Why Professional Accreditation for Analysts?
What are the benefits for me becoming an AphA member?

- Training
- Recognition
- Networking
- Career progression
- Accreditation
- Personal development
- Case studies
- Analyst community
- Mentoring
- Events
- Professional registration
- Technical documents
- Webinar
- Learning
What are the benefits for AphA members?

- Professional accreditation
- Events and Workshops
- Monthly Magazine (the only analytical magazine in town!)
- Website with varied analytical resources
- Community of Health and Care Analysts at all levels
- Network with like-minded Analysts
- Career development
- Awards
Membership starts at only £37 a year

It’s only around £3.08 per month*

Let’s put it this way, it’s less than paying for a coffee and croissant once every month

Now you tell me, is that value for money?

* Price compared with Sainsbury’s Café large Americano (£2.25) and freshly baked croissant (£0.85) as at 17th December 2020
Developing a nationally recognised Analytical Competency Framework and Career Map
Impact of Covid-19 for Analysts

COVID-19
CORONAVIRUS
Opportunities

- Share and learn from Analytics experts across the UK
- Be open to share code, dashboard scripts and methods
- Do what you enjoy, be curious and ask questions
Visible Analytical Leadership
(Chief Analytical Officer)
Association of Professional Healthcare Analysts (AphA)

Join our community